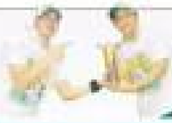
PHILIPPINE DAILY INQUIRER
Balanced News, Fearless Views
Monday, October 8, 2007

Why blame media for Senate leak?

By Frank Cimatu
Contributor

COMMENTARY

WHEN ROMULO NERI INVOKED EXECUTIVE privilege, the Senate committees investigating the $329-million contract for the National Broadband Network (NBN) project awarded to China's ZTE Corp. decided to call for a closed-door session on Sept. 26.



SPORTS / A33

La Salle Archers sweep UE Warriors for UAAP crown

MORE STORIES on Pacquiao on Page A19 and in Sports, A33-A40

Pacquiao whips aging foe

Barrera escapes KO by throwing dirty blow

By Recah Trinidad

LAS VEGAS—MANNY PACQUIAO, LANDING SPORADIC big shots but failing to follow up, carved out a unanimous decision victory over Mexican Marco Antonio Barrera, who later announced his retirement, at the Mandalay Bay Resort Casino here Saturday night (Sunday morning in Manila).



MANNY Pacquiao whoops it up after outclassing Marco Antonio Barrera in Las Vegas.

Victory relieves nation weary of scandals



PACQUIAO lands a right to the face of Barrera in the 10th round of their rematch.



TV viewers battered by commercials, switch to radio

By Kristine L. Alave

INDIGENOUS PEOPLES

Magdalena Subat: Beading a spirited life

By Lina Sagaral Reyes
Contributor

SPECIAL REPORT



Probe turns into bizarre witch-hunt, cover-up try

By Armando Doronila

ANALYSIS

Killing spooks Sibuyan mining

By TJ Burgonio

Burma says 78 more arrested in crackdown

Second FRONT PAGE

'Impeach plot may backfire on GMA'

By Christian V. Esguerra

THE ALLEGED PLOT BY SUSPECTED ALLIES OF the Palace to protect President Macapagal-Arroyo from being impeached, at least for a year, might "backfire" on her, both administration and opposition congressmen warned yesterday.



PRESIDENT Macapagal-Arroyo gestures as she delivers her arrival statement.

It's hopeless, say Palace allies

By Christian O. Avendaño

What's the motive of Edgar San Luis?

By Christian V. Esguerra

WHAT'S INSIDE

SENATE to continue NBN probe A3

GSIS, SSS urged to review plans to invest overseas A4

Senate bent on continuing NBN probe

By Gil Cabacungan Jr.

SOME SENATORS ARE DETERMINED to continue their probe of the $329-million National Broadband Network deal despite a suspicious impeachment complaint filed against President Macapagal-Arroyo in the House of Representatives.

GSIS, SSS urged to review plans to invest abroad

US Embassy closed today

Palace seeks help of telecom firms









Bro. Eddie dares gov't not to suppress truth

DA eyes investments from India

Demand up for teachers


FlexSeal™
100 % Waterproof • Self Priming
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Available in 60 colors
FlexSeal
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CCTV SECURITY SYSTEM




FDNR


EAR DIAGNOSTICS INC.
Hearing Health Care Partners of Siemens Medical Instruments
HAVE YOU HEARD?
DIGITAL HEARING AIDS AT AFFORDABLE PRICES!!!
SAY GOODBYE TO HIGH PRICE HEARING AIDS
BRANCHES


CRUISES on SALE!!!
Celebrity X Cruises
Royal Caribbean International is coming to Asia on Dec. 15, 2007


Coolever Zone
Imagine the sheer pleasure of purer living
Coolever Zone
SAMSUNG
TOLL FREE 1-800-10SAMSUNG

Magdalena Suhat: Beading a spirited life



Caught in crossfire

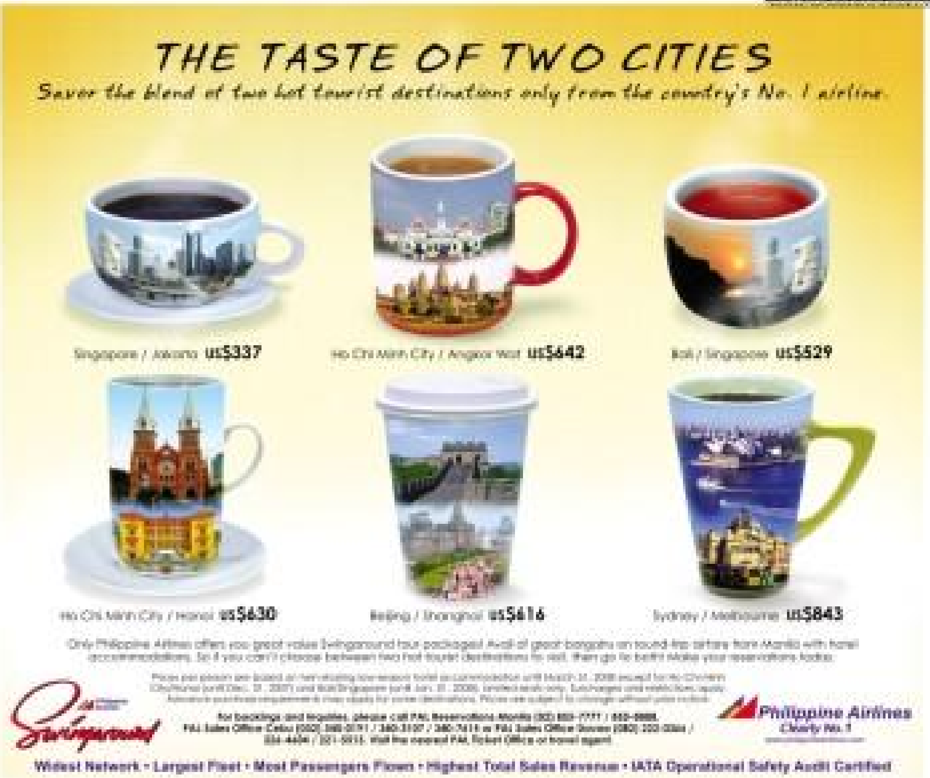
Drive to reclaim lands

Domestic affairs recede

Beading herself right

Spirits summon

Reconciliation


THE TASTE OF TWO CITIES
Savor the blend of two hot tourist destinations only from the country's No. 1 airline.
Singapore / Jakarta US$337
Ho Chi Minh City / Angkor Wat US$642
Bali / Singapore US$529
Ho Chi Minh City / Hanoi US$630
Beijing / Shanghai US$616
Sydney / Melbourne US$843
Only Philippine Airlines offers you great value Swingaround tour packages! Avail of great bargains on round-trip airfare from Manila with hotel accommodations. So if you can't choose between two hot tourist destinations to visit, then go to both! Make your reservations today.
Swingaround
Philippine Airlines
Clearly No. 1
Widest Network • Largest Fleet • Most Passengers Flown • Highest Total Sales Revenue • IATA Operational Safety Audit Certified


Water is precious, please conserve water...
A public message brought to you by:
MAYNILAD WATER SERVICES, INC.
and
NATION
QUALITY uPVC, HDPE PIPES

TV viewers battered by commercials, switch to radio

From page A1

"Pacquiao is already on his way home to the Philippines and still they haven't shown a single round of the fight," one incensed viewer told the Inquirer.

Another viewer, Roy San Jose, of Naga City, said he and his family turned off their set before 11 a.m. and switched to the radio.

Although it would have been better to see the fight on TV, San Jose said the family decided to just listen to the radio so they would know the outcome immediately.

"If you are really itching to know the result, better listen to the radio. It also had a blow-by-blow account," San Jose said in Filipino.

No thrill

He said that had he waited to watch the fight on TV, there would have been "no thrill" as he already knew the result, hours after the final punch of the bout was thrown—thanks to his relatives and neighbors, who listened to the radio.

"There were just too many ads. Next time, let's hope it doesn't happen again," he said.

Jose Salonga Jr., a security guard, said he and his colleagues followed the match on radio. Had he watched it on TV, he would have been late for his afternoon shift, he said.

Need to earn money

"The advertisements were excessively long. The fight was already finished on radio, but the preliminaries were not yet over on TV," Salonga said.

Roland Manguiling, a warehouse assistant, said he was told Pacquiao had won 30 minutes before the pre-fight activities were wrap[ped]. But he said he still enjoyed watching it on television.

"The commercials kept you hanging in the air but they had to show them so they would also earn money," Manguiling said. *With a report from Allison W. Lopez*

Why blame media for Senate leak?

Questions

Republic Act No. 53

Contempt

Void



Gagging senators

The author is a former solicitor general.

Probe turns into bizarre witch-hunt, cover-up try

Rule on sources

Stonewall

Overtaken by events

Cover-up



INQUIRER

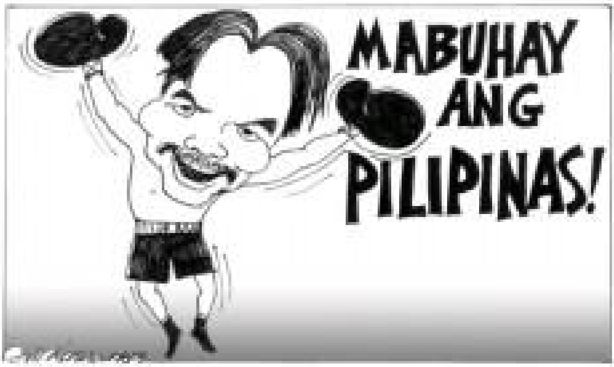
OPINION

Without nukes

EDITORIAL

With reservations

FOREIGN COMMENT



Shenanigans in the corporate world

AS I SEE IT

Neal H. Cruz

Desperate House members

THERE'S THE RUB

Conrado de Quiros

The Burma Road goes through Beijing

WORLD VIEW



Jamie F. Metzl

Remembering our fallen comrades

REVEILLE



Ramon J. Farolan

The Dean writes 30

KRIS-CROSSING MINDANAO



Carlos Isagani T. Zarate

Calabasa and the Force

THE LONG VIEW



Manuel L. Quezon III

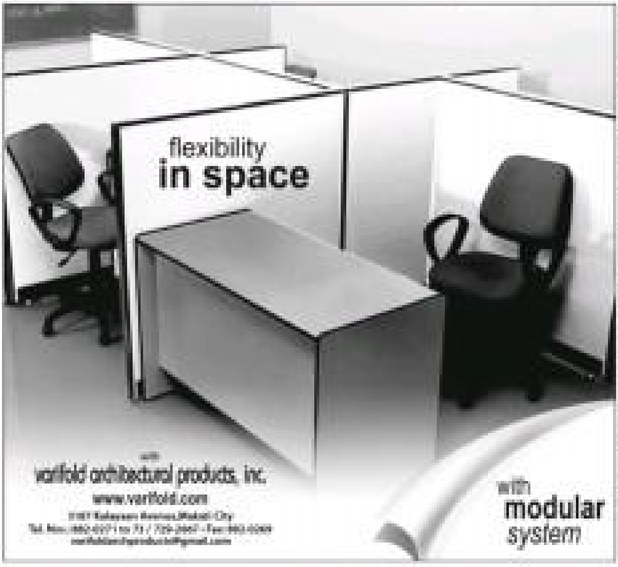
Erratum

Why would Mike A caution young Joey?

LETTERS

Surprised, thankful

An insult to Filipino docs





Bill seeks to penalize illegal cable TV use

LONE CONGRESSMAN [illegible] JOSEPH Santiago has introduced a bill that seeks to "criminalize" all unlawful CATV connections. This means CATV signal thieves could go to jail.

"[illegible] illicit CATV connections not only cost private service providers staggering financial losses, but also deprive the government billions of pesos in tax revenues," said Santiago, chair of the House committee on information and communications technology.

The Philippine Cable TV Association (PCTA) estimates that its members have been losing at least P7 billion as a result of rampant signal piracy.

"Based on this estimate, in terms of value-added tax revenues alone, at 12 percent [of the P7 billion], we are easily looking at P840 million in potential tax revenue losses every year," Santiago said.

According to the PCTA, illegal users now outnumber legitimate subscribers three to one. The industry group estimates that its members have a total of 1.5 million paying subscribers while there are 3 to 4 million illicitly connected users.

Under Bill 4065, authored by Santiago, anyone caught with an unauthorized CATV or Internet connection faces two to five years in prison and a fine of P50,000 to P100,000.

Pacquiao whips Mexican foe anew

Only 3 rounds

Curtains down

Praise for Manny

He was 'beautiful'

Victory brings relief to nation weary of scandals

Lone TV set

Special bond

Sergeant Pacquiao

Ceasefire over

Killing of crusading councilor spooks Sibuyan mining

Spark

Mining applications

Social acceptance

Felled trees

Burma says 78 more arrested in crackdown

Global protests

Unconditional talks

Fight disappoints Pacquiao fans hoping for a KO win



In Manila, 'Pacman fever' didn't catch on as it did six months ago when live-via-satellite screenings were shown for free at the city's sports complex

The business side

Barriers broken

Across the nation

Prayer brigade

Broken generator

Pacquiao mystique

Across the NATION

Aklan clergy rally vs STL

By Nestor P. Burgos Jr.

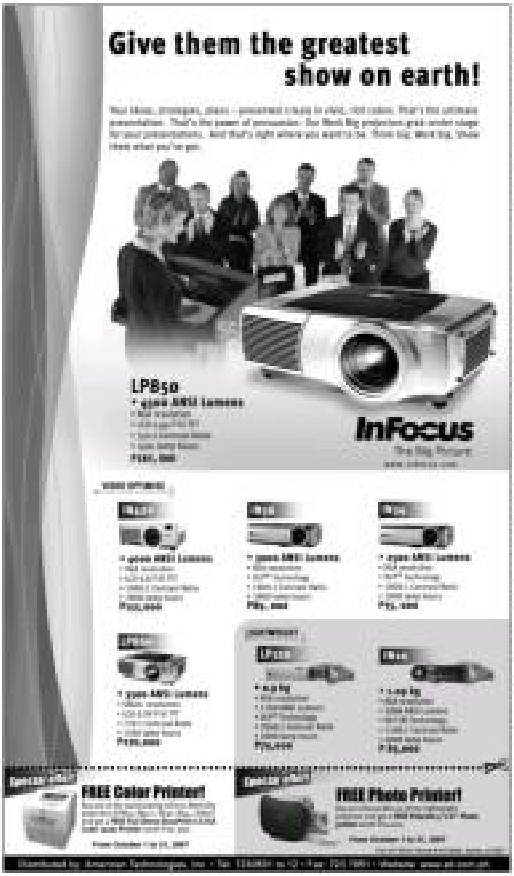
ILOILO CITY—THE DIOCESE OF KALIBO WILL spearhead today a prayer rally against the plan to allow the operation of Small Town Lottery (STL) in Aklan.



FLOODWAYS

Army intelligence officer shot dead in Sorsogon

Village candidates ready liquor, cigarettes for voters



Guimaras oil spill claims rejected

By Nestor P. Burgos Jr.

Farmers reduce pesticide use, says exec

By Desiree Caluza
Inquirer Northern Luzon

ROUNDUP

Motorists complain of untimely fuel hike

American inmate ordered transferred

Ex-police agent gunned down in Cavite

15 hurt in Basilan clashes

Japanese nabbed in Davao

Village official abducted

Ex-Army colonel slain

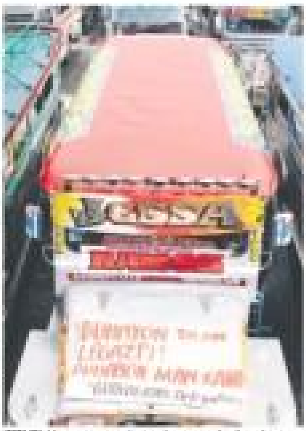
Seminar on archiving

Protests prompt suspension of city's rerouting plan

Rerouting

Access road

Affected routes



Town execs fight over dengue data

By Gabriel Cardinoza
Inquirer Northern Luzon

Cases

Falls

Dureza denies Malaysia backing off from talks

Chinese gov't sends team to probe 'toxic' candies

N. Mindanao is new drug capital

By Ma. Cecilia Rodriguez
Inquirer Mindanao

19 villages get more soldiers

NEWS

Class action suit vs ABC planned

LOS ANGELES—A GROUP OF FILIPINO-AMERICAN doctors said they plan to file a class action suit against the big ABC television network to rectify a perceived slur against Filipino doctors aired on the popular soap "Desperate Housewives."

A plus METRO

Metro Manila garbage crisis looms

Rodriguez landfill closed starting today



SEEING PINK

Pink was the color of the day yesterday at the SM Mall of Asia in Pasay City as hundreds joined the Avon Walk for Breast Cancer, a nationwide activity held annually to heighten awareness about the disease.

By Kristine L. Alave

METRO MANILA MAY BE FACING A POTENTIAL garbage crisis as Rizal Gov. Casimiro Ynares III has ordered the closure of the 14-hectare landfill in the town of Rodriguez beginning today.

In a statement issued yesterday, Ynares III said he has already informed the Metropolitan Manila Development Authority and Rodriguez Mayor Pedro Cuerpo of the provincial board's decision to close the facility.

He added that the landfill, according to provincial engineering and environmental consultants, was already "saturated and used up" and needs to be shut down. He added that further dumping of garbage in the area might trigger accidents and could pose a risk to lives and property in the vicinity.

Instead of the 14-ha garbage dump, Rizal province could use the adjacent 19-ha landfill, Ynares suggested.

The governor admitted that the decision would pose problems to officials in Metro Manila. He stressed, however, that they should not be surprised by the closure order as they had been notified in the past that the 14-ha dump has already reached its capacity.

Cuerpo, meanwhile, said that while he would abide by Ynares' order, he was sure that Metro Manila mayors would appeal the governor's decision.

MMDA Chair Bayani Fernando could not be reached for comment yesterday.

The smaller landfill accommodates all the garbage from the 13 cities and one municipality that comprise Metro Manila. According to MMDA data, the metropolis produces about 8,000 cubic meters of waste daily.

Cuerpo said the municipality was "very disappointed" over the governor's closure order, noting that they were not consulted on the matter. He also accused Ynares of "favoring the landfill contractor at the expense of the Rodriguez residents."

He added that the 19-ha garbage facility still lacked environmental and municipal permits to operate. Ynares had confirmed that the facility has a pending application for an En-





BLAST FROM THE PAST

Postcards tell of Manila's rich history

By Allison W. Lopez



Rich past

Immortalized



THE PUERTA Real Gate in Intramuros, the Walled City of Manila.



THE ARMY and Navy and Elks Club building, now known as the old Army Navy Club, in Ermita.

Pride of place

Cultural tourism

DID YOU KNOW



Cop faces charge for death of 15-year-old boy



UNFINISHED EXCAVATION WORK Alma Enredado of Baler, Tondo, Manila writes: "Unfinished PNPCO digging for more than a month already on H. Lopez Boulevard corner Infanta. Street has been causing so much traffic in the area. Please help to get the attention of the PNPCO so they can finish their work."

By Alison W. Lopez

AN AVIATION POLICEMAN IS SET TO BE charged today with murder and child abuse for his alleged involvement in the killing of a 15-year-old boy in Manila last month.

Case investigator PO3 Jaime Gonzales of the Manila Police District homicide division said PO1 Julio Enery Marquez, who is assigned at the 1st Police Center for Aviation Security was tagged by witnesses as one of those who mauled Bernardo Bandojas, a resident of Bacoor, Cavite, on Sept. 29 at the corner of Estrada and Opal Streets in San Andres.

Bandojas was with two other youngsters when they were arrested by barangay se-curities for reportedly stealing a mountain bike. Gonzales said the boys were kicked and beaten with sticks before they were taken to the Dagonoy police station.

Policemen, however, refused to take custody of the boys without a medical certificate.

Bandojas was later confined in a hospital for severe injuries where he died due to "traumatic head injuries."

Gonzales said Marquez is in the custody of his superior at the Aviation Command base, but would be brought to court by the police.

Another suspect, Joel Blas, 44, a barangay watchman, has already been charged in the city prosecutor's office.

Drainage problem

THE DRAINAGE system of a manufacturing firm beside the one in our subdivision is causing road floods in the area apart from emitting a bad smell. Who is in charge?

ARNOLD CABATBAT, 47, Tatalon, Quezon City

Down with streamer

I WOULD like to call the attention of Rep. Bingbong Crisologo or his supporters. His streamer covers the traffic light of Roosevelt corner Mayon Streets. Pity the motorists who can't see the lights.

JAY F., 48, Quezon City



Street or car lot?

I'M CALLING on the MMDA to please clear San Antonio Street in Barangay Pio del Pilar of obstructions. Here, you can find several vehicles and dog cages on the street. As a result, San Antonio now looks like a car lot.

CONRAD VLADEZ, 38, Taylor Street, Makati City

An accident waiting to happen

NOW: Transport buses plying the Commonwealth area are all driven by reckless drivers. It's an accident waiting to happen.

VINCENT MINA, 29, Quezon City

MetroBriefs

Fake rubber shoes seized

THE NATIONAL Bureau of Investigation has seized P1.4 million worth of counterfeit rubber shoes in Pasay City. NBI Director Nestor Mantaring said that agents of the Intellectual Property Rights Division recently confiscated 840 pairs of fake Vans rubber shoes during a raid at a warehouse of Showlink Trading at Harrison Shoe Plaza. IPRD chief Elfren Meneses identified the company's owners as Teddy Sy and Benny Sy. They were charged with violation of Sec. 155 (trademark infringement) in relation to Sec. 170 of Republic Act No. 8293, otherwise known as the Intellectual Property Code of the Philippines.

Alison W. Lopez

City fighters watch on dengue cases

THE LAS PIÑAS City government has ordered a tighter watch on dengue cases in the city with more rains and typhoons expected in the coming months. Mayor Vergel Aguilar directed the City Health Office and the Environment and Sanitation Center to intensify cleaning operations in all Las Piñas of possible breeding grounds for dengue-carrying mosquitoes. "I ask all residents to take the necessary precautions against a possible outbreak of dengue and other water-borne diseases," he said in a statement issued recently.

Jaile M. Jacinto

Coming soon: Free movies for Manila's elderly

Lim, theater owners in negotiations

By Allison W. Lopez

EXPECT MORE SENIOR CITIZENS in Manila to make a beeline for the city's movie houses soon.

Mayor Alfredo Lim announced last week that the city government was working out an arrangement with theater owners in Manila which would enable the elderly to watch movies for free on Mondays, Tuesdays and Thursdays.

Lim made the announcement in line with the celebration of "Elderly Filipino Week" (Linggo ng Katandaang Filipino).

According to the mayor, those who want to avail of the privilege should present their identification card issued by Manila's Office of Senior Citizens' Affairs.

Free medical and dental services in government offices, hospitals and clinics are already available for cardholders.

Lim also called on establishment owners to honor the Osca IDs. Those who fail to do so would be charged with violating the law, he warned.

Lim said that Republic Act No. 9257, which entitles senior citizens to certain discounts, should be strictly implemented in the city following complaints that some drugstores ignore the law which states that the elderly should be given a 20 percent discount on medical purchases.

The mayor urged elderly residents to immediately report to him violators of RA 9257, also known as the "Expanded Senior Citizens' Act."

Aside from drugstores, restaurants, establishments and transportation facilities are covered by the law mandating a 20-percent discount for people aged 60 or more.



OLD, BUT NOT OUT
[illegible]

Schoolchildren told to take a hike for road safety

By Julie M. Aurelio

STUDENTS OF THE P. ZAMORA Elementary School in Pasay City went for a walk last week as part of their lesson on road safety.

During a four-block "hike," they were taught about walking in the streets "the proper and safe way."

"I always remember to look both ways first before crossing the road because I am afraid of getting hit by a car," Juan, a Grade 6 student, said in Filipino.

According to Dr. Rafael Consunji, president of Safe Kids Philippines, kids need to be taught how to avoid danger while walking to and from school.

"We should not take it for granted that children really know how to walk to and cross the street," he said.

Consunji's group, along with FedEx Express, spearheaded last Wednesday's "Walk this Way" program with nearly 500 Pasay City students, in line with the celebration of International Walk to School Day.

The program, now on its fourth year, is being implemented in 100 schools nationwide.

"The Philippines is number one in Asia when it comes to injured children. While other countries' figures are declining, ours are going up," Consunji said.

He pointed out that over 100,000 Filipino kids are hurt every year. Of the figure, one-third accounts for injuries sustained while walking in the streets.

Citing a study, Consunji said at least one in five children was hit while walking and 70 percent of the time, the vehicle involved was a bicycle or a motorcycle.

He identified the "3 Es" that schools and local governments should consider in making roads safer for children: Education, engineering and enforcement.

Engineering includes infrastructure like road signs and pedestrian lanes in school zones and streets, as well as sidewalks.

During Wednesday's activity, Safe Kids and FedEx donated P10,000 worth of road signs each to the P. Zamora and the P. Burgos Elementary Schools to create a "virtual safe zone" for their students.

Consunji added they were also coordinating with local governments to make road safety a concern not just in schools but also in the streets.

Rosalia Galera, a teacher of P. Burgos, said they try to incorporate road safety into everyday subjects like Hekasi and Character Education.

"I think this program also makes barangay officials aware of hazards on the roads, like open manholes. That way, they fix the manholes, lessening the chances of kids injuring themselves," the teacher said in Filipino.

To ensure that children take to heart the importance of road safety, Safe Kids listed some tips:

- Walk, do not run into the street.
- Look left, right and left again before crossing the street.
- Do not cross the street alone if you are younger than 10 years old.
- Use sidewalks.
- Walk facing road traffic if there are no sidewalks.
- Cross using available traffic and pedestrian signals.
- Wear in light colors and wear reflective material so drivers can easily see you.
- Avoid walking or biking at night.
- Do not play in driveways, streets, parking lots or yards that are not fenced and are near a street.
- Be aware of signals indicating a moving car: front lights, exhaust smoke, a running engine, and turning wheels.
- Use extra caution when crossing multiple-lane, high-speed streets.
- Always walk in groups.

Metro Manila garbage crisis looms

From page A1

Environmental Compliance Certificate.

In July, the town of Rodriguez passed an ordinance raising the landfill fees. According to the three-page ordinance, tipping fees were raised to about P800 or P1,000, from the previous P420 per truck.

Metro Manila mayors, through the MMDA, had asked Cuerpo to reconsider his decision, saying they could not afford to pay the higher fees. Both parties later agreed to discuss the ordinance before implementing it fully.

Cuerpo explained that the additional income from the fees would be used to improve the landfill's leachate treatment. It would also fund the municipality's projects, such as street lighting and social services projects.



A US HUMVEE vehicle drives up in the Tagab district north of Kabul in September 2007. Six years after the first US bombs began falling on Afghanistan's Taliban government and its al-Qaida guests, America is planning for a long stay. AP

After 6 years, US to stay longer in Afghanistan

AP

Nobel prize season opens



GORE, tipped for the Nobel Peace Prize for global-warming campaign. AP

AFP

Last will and testament of prizes creator

AFP

Real heart for miracle Malaysia girl

AFP



Russian journalist's murder commemorated amid outrage



Thousands in Hong Kong demand full democracy

Savage rapes stoke trauma of Congo war

The WORLD

Boycotts, legal fight cloud Musharraf win

ISLAMABAD, PAKISTAN—GEN. PERVEZ MUsharraf easily won the presidential election on Saturday, but an opposition boycott and pending hearings in the Supreme Court, which still has to decide on his eligibility to run for election in uniform, left him with an incomplete victory.

Musharraf: Moderate who admires Napoleon, Nixon



MUSHARRAF

20 injured in Harlem explosion



FIREFIGHTERS remove debris from a building on Oct. 6 in New York after an explosion.

'Made in India' rising to challenge China goods

Ruling allows pols in US state to lie about foes

Moroccan girl sparks debate in Spain over headscarf





TWO LEADERS UNITE TO GIVE YOU
THE POWER TO BANK ANYWHERE, ANYTIME.
TRANSACTIONS
SMART, the country's largest mobile network partners with
Bancnet, the country's biggest ATM network.
Bringing you no-fuss, hassle-free mobile banking wherever, whenever.
Access the following mobile banking transactions:
• Bills Payment • Balance Inquiry • Fund Transfers
• Prepaid Airtime Loading • SMART Money Reloading
ACTIVATE YOUR SMART MOBILE BANKING AND WIN UP TO P500,000!
Win raffle points and free load every time you use Mobile Banking.
How to activate BANCNET ATM Account in Mobile Banking:
1. Go to SMART Menu and select Mobile Banking.
2. Select Activate Bank. Press OK.
3. Select ATM/PIN to activate your bank, press OK.
4. Enter the bank code, press OK.
5. To confirm your transaction, press OK.
6. Enter your ATM PIN.
7. You will receive a text message confirming your activation.
8. The name of the bank which you just activated will be conveniently displayed on your Mobile Banking submenu for easy access!
BancNet
ALLIED BANK
Asia United Bank
Chinatrust
SECURITY BANK
SMART
THE POWER TO LEAD

SPORTS



ARCHERS NAIL IT

Sweep wan Warriors for UAAP cage crown

■ Story on A36-A37

Unheralded Farenas TKOs foe in two

Two bouts shelved



Barrera keeps his feet, Pacquiao his supremacy



So settles for draw with Israeli GM

Battered Mexican hangs up gloves



Lyceum, RTU put away WNCAA finals openers

SPORTSWATCH

Couriers outlast Kids in Grace Gospel caging

SJC derby fourth round kicks off

Stagfighter race heats up



Marikina rips Manila nine

Makati also scores in baseball opener

Vijay tops Korea Open; Juvic 30th

Tacuyan completes amazing show; Dodie Boy son shines





Are... for...

Cheers from the 'enemy'

chers sweep Warriors r seventh UAAP crown

SWEEP THAT MATTERED MOST

Artadi inks P1.2M pact with Ginebra

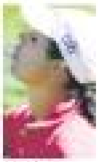
as Cruz, Tiu bag awards

Hot Lightnings on verge of first Ucaa title

KG, Wolves get it done separately



Pettersen takes over Longs lead



OCHOA





CAGE GODFATHER

Alaxan Cup at stake in dancesport tilt



FEL OPENING GUEST



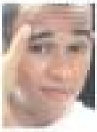
Rockies, D'backs sweep foes, forge NLCS battle



France, England rock rugby World Cup with shocking upsets



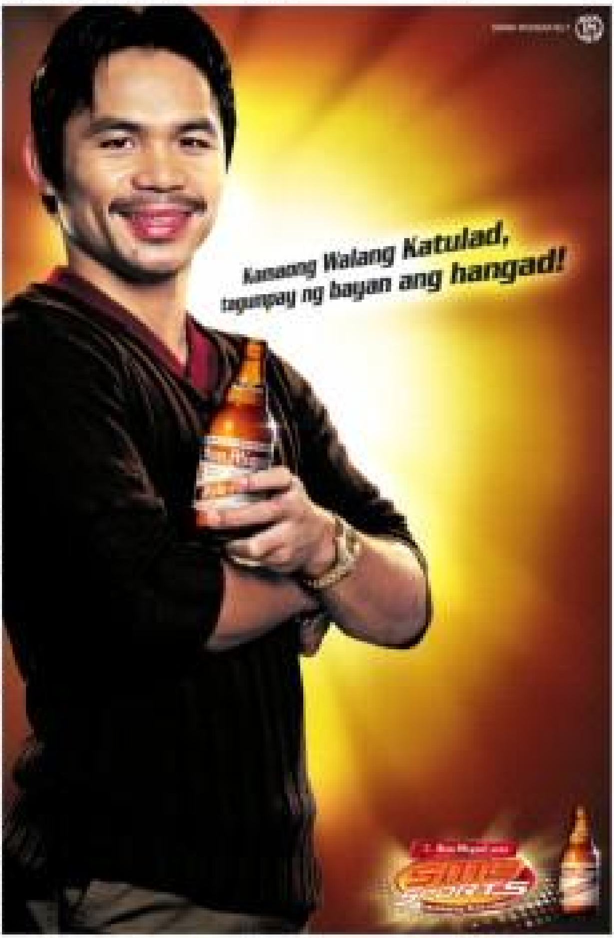
Raikkonen victory, Hamilton disaster opens F1 title race



HAMILTON



ALONSO





SPORTS

ILIGAN MILO QUALIFYING

Torrid victory for Torred



Calatagan, ICTSI bets resume showdown

BUSINESS

Gov't seen raising economic growth targets

Impact of low inflation, stronger peso

THE ARROYO ADMINISTRATION MAY UPGRADE ITS ECONOMIC growth forecasts for this year and for 2008 as well as review other economic indicators to factor in the stronger-than-expected output so far, the government's chief economist said.

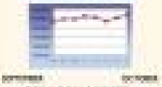
IN THIS ISSUE

No Free Lunch

■ Why the peso keeps rising /B2

■ P17B in investments earmarked for tourism support facilities /B7

CURRENCIES



PESO-DOLLAR RATE

STOCK MARKET



Finance pushes retirement package for BIR, Customs

Why the peso keeps rising

No Free Lunch

Cielito F. Habito

Confidence interval

Continuing uptrend

Slower demand

Gov't seen raising economic growth ...

6% surcharge on erring banks OKd

Part of BSP penalty system overhaul

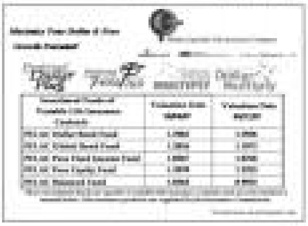
APC unit to start geothermal development

DA sets up loan program

By Amy R. Remo

AGRICULTURE SECRETARY ARTHUR C. Yap has approved guidelines for the implementation of the [illegible] Agri-Fishery Microfinance Program, a new financing scheme for farmers.

[illegible]



SM group spending ₱10B to expand Mall of Asia

Office, hotel, leisure facilities to be added to shopping mall

Crisis keeps Fed on track for new cut



Profit-taking seen to cap market climb

Citi sees growth at Asia wealth unit

India urged to back deal

Wall Street seen rallying in fourth quarter

₱17B in investments earmarked for tourism support facilities

Expansion of accommodation facilities, airports



DURANO

WPI sees 20% sales growth

Rockwell Land plans to go public in 1st quarter 2008

Gov't may tap up to $300M in MCA assistance package

DOTC works out Luzon rail connection

PAL seeks to win back fliers from low-cost carriers

BUSINESS *Monday*

Business Features Editor Margie Quimpo-Espino



"THE IDEA that breathe."

A SHOE SUCCESS STORY

How an innovative idea turned an Italian winemaker into a billionaire

By Raquel F. Gomez

CINDERELLA HAD GLASS SLIPPERS THAT helped her live a good life in a fairytale world. But Italian Mario Moretti Polegato has shoes that have holes in the sole that made him a billionaire in the real world.



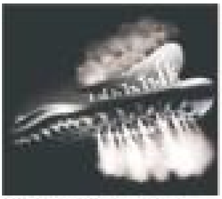
POLEGATO sits on a $1-B empire.

Polegato's patented shoes Geox currently holds the No. 3 position as a worldwide footwear brand, having achieved that status in just 11 years of existence.

About 30,000 people work for the Geox Group, whose products are produced in 28 countries and sold in about 11,000 multi-brand stores and 708 mono brand stores in 68 countries. Leather and soles for the shoes, design, style and technology are produced in Italy (which is the world's biggest producer of footwear), and the components assembled in factories in Slovenia, Romania and Hungary.



OLD SNEAKERS that inspired Geox.



GEOX'S patented "breathing membrane"

Growing by 35 percent a year, Geox had posted impressive sales figures. It sold 4.5 million pairs of shoes worldwide in 2002; 6 million pairs in 2003; 9 million pairs in 2004; 13 million pairs in 2005; and 16 million pairs in 2006. Targeted sales for this year is estimated at 21 million pairs of shoes.

In 1994, Polegato started the now US$4-billion Geox company with nothing but an idea about innovative shoes and a background in winery.

He had just finished a seminar marketing outing in the United States where he decided to visit the Rocky Mountains for a hike.

After a while, his feet began to sweat heavily in his rubber sneakers and he felt very uncomfortable. To ease the discomfort, he took off the sneakers, took out a pocket knife, and began poking holes in the soles of the sneakers to let the air in and out. Suddenly an idea dawned on him: Why not design shoes with hi-tech soles that can let in air, but not water? Shoes that breathe. Thus began the innovative idea behind Geox shoes.

It took Polegato three more years to come up with the first "breathable shoes." He took the information on new shoe materials from the space mission in Houston. With the help of the chemical department of the University of Padua, Polegato finally produced a special sole made of a waterproof membrane that has millions of small holes.

By 1994, he secured a worldwide patent for his invention and peddled it to big footwear makers such as Nike, Prada and Adidas, but was ignored. So in 1996, Polegato decided to leave winemaking to the rest of his family and focused on making shoes.



TYPICAL Geox store

First he came out with a brand name Geox, which represents the Greek term "geo" for earth and "x" for technology. Then he gathered a handful of young people, about five of them, and allocated responsibilities such as production, marketing and financing.

"I found in the village near where I live five young people, none of them have an experience in the shoe business. But I convinced them ... and transferred my enthusiasm (for the product) to these people."

"Geox is unique in the market," says Polegato.

The success of the product, he adds, lies in research and technological solutions which are strongly protected by patents. And by positioning the product across the market, targeting not only individuals, but all members of the family, Geox's reach went global.

Funny TV commercials and advertising communication strategies that show the shoes helping people maintain foot hygiene also boosted Geox's appeal to the masses.

"With these shoes, the smelly feet era is now finished," says an amused Polegato, adding that the company doesn't really need celebrity endorsers to make people associate the brand Geox with "shoes that breathe."

But a lot of celebrities have been spotted wearing a Geox—from Kate Winslet, Angelina Jolie, Paul McCartney to Cindy Crawford, Steve Wickenspock, Boris Becker and Pope John Paul.

HOW AN INNOVATIVE/B2-3

BPI sees heightened demand for its bond funds

With the BSP key policy rate shedding off as much as 75 basis points, domestic bond funds are expected to pick up as yields become more attractive prospectively. Given the inverse relationship between bond fund prices and interest rates, the higher interest rate environment which predated the rundown of the past quarter led to a generally weak bond fund market. Despite this, however, bond funds were seen to have performed better than the shorter term Special Deposit Account of the BSP.

Considered as a very sound investment alternative, bond funds earn a steady stream of interest income which fund managers automatically reinvest. The resulting compounding effect and the certainty of repayments of interest and maturity amounts by the issuer (when they are primarily in government securities) guarantee that bond fund prices continue to appreciate over time.

The time-proven investment strategy of portfolio diversification supports the demand for bond funds. However, investors are advised that bond fund returns should always be assessed over a medium to long-term investment horizon. It is very normal for bond funds to exhibit temporary dips in prices but they should not cause any undue concern to clients as these are very much short-lived and immaterial.

BPI manages 2 peso-denominated bond funds, namely the ABF Philippines Bond Index Fund and the BPI Premium Bond Fund. BPI Premium Bond Fund has consistently been one of the best performing funds in its category. As of 4 October 2007, the funds registered a net absolute return of [illegible]% and [illegible]% for the past 1 year, respectively. These funds are available at any BPI or BPI Family Bank branch nationwide for a minimum initial investment of P[illegible], thus making investing for the ordinary Filipino more convenient and affordable.

Competitiveness by innovations

MAPping the Future

By Cesar B. Bautista

Diverse backgrounds

Innovation in brands

World class electronics

Present challenge

Diamond model strategy

Robinsons Land embarks on new project in Ortigas

How an innovative idea turned an Italian winemaker into a billionaire

6TH MAP INTERNATIONAL CEO CONFERENCE

Western Union launches $50-M program for OFWs

MOVEMENTS

Wella country head named

TNT appoints new director

Yahoo! appoints senior director

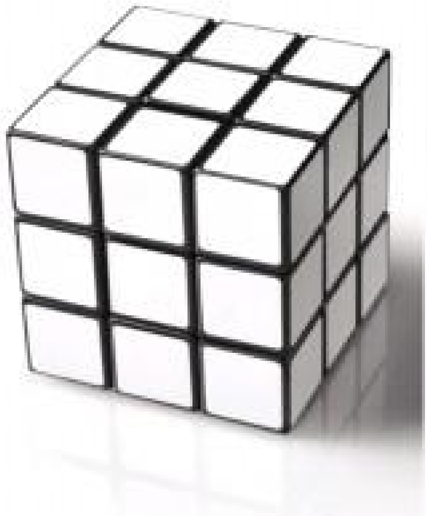
Pacific Internet appoints VP

Carlyle expands with key hire

GE Money Bank

A Savings Bank

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GE imagination at work

BUSINESS *Monday*

10-seat contact centers emerging in RP

New sectors are coming out, experts say



Calicoan Island makes a splash among surfers

By Vicente Labro
Inquirer Visayas

TACLOBAN City—Efforts to promote Guiuan, Eastern Samar through a sports competition are paying off as more tourists and adventure lovers are coming down to sample the town's delights.

[illegible]



THE CRYSTAL WATERS of Calicoan Island continue to lure surfers.



A SURFER carries his surfboard after riding the waves.





CALICOAN Island's waves appeal to both novices and experts.

Pangasinan 'bangus' gets its own brand name

By Gabriel Cardinoza
Inquirer Northern Luzon

[illegible]

Is your identity safe?

[illegible]

In Davao, there's wi-fi to go with your coffee

[illegible]

Not just a fad

[illegible]

INFOTECH

E-mail: [illegible]

Text us your feedback: type [illegible] to 2007 (Globe) or 282 (Smart)

Dream package comes alive



By Raquel P. Gomez

THE INTERNET HAS BECOME a useful marketing ally for consumer electronics giant Sony explaining better hi-tech-laden products like the "Bravia theater package" that includes LCD televisions and complete sound systems.

Its website www.sony.com has been spruced up to include a section that helps customers decide on the type of entertainment appliances that will suit their homes.

Sony's interactive shopping for a Bravia entertainment package begins with the "select a room shape" button, which allows an Internet user to select the size and shape of a room where he intends to put the appliances.

After selecting room size and shape, the user proceeds to "select speaker layout" button, which provides the user several options in three dimensional room layouts. The user can choose from two-speaker or four-speaker room layouts.

Next, the user proceeds to "select an entertainment" button. He is asked to provide the kind of entertainment he likes from a Bravia entertainment package—either movies only, music only, or both music and movies.

Once the options are clicked, the site processes the data input and comes out with four recommendations. The user can now click on the one he prefers. Then, a wonderful image of a warm cozy room with all the appliances from the recommendation appears tantalizingly onscreen. The site also offers tips on room layout and how to set up a theater system at home.

With a spruced-up website that offers consumers visualization of its products, Sony is gearing up in preparation for the demands of future households, where sophisticated and intelligent electronic appliances and gadgets rule.

Sony recently launched in the Philippines several more Bravia LCD TV series to make a total of 28 models available in the local market. Two years ago, there were only five Bravia LCD TV models.

The new X-series are top-of-the-line Bravia LCD TV featuring full 1080p HD and comes in 40", 46", 52" and 70" screen sizes. Sony boasts of producing the biggest LCD TV in the local market. The W-series features the Bravia engine ex technology that displays true-to-life images even with non-HD signals.

"Sony HD World," as the Sony marketing campaign is called, also saw the launch of high-definition (HD) products such as the Blu-ray player, HD Cyber-shots, Handycams, full-HD home projectors, and the HD VAIO Notebook PC.

"Sony HD World is in full swing with the release of Bravia's full-HD and technology-packed expansion that comes in several unique personalities," says Takashi Kera, vice president for marketing. "Even more history is in the introduction of the newest members of the Sony Bravia family."

For LCD TV sales worldwide, Sony has sold 6.3 million units in 2006. This year the company targets 10 million units, according to Kera. "With these sales figures, the trend worldwide is that consumers are shifting to larger screen sizes of 40 inches and up."

Aside from HD capability, Sony's Bravia technologies include HDMI connection or high definition multimedia interface, a high bandwidth, all-digital cable that can transmit huge amounts of quality video and audio signals at speeds of [illegible] (bytes per second). It eliminates wires or cable clutter as it connects HD TV to DVD players and other HD devices.

Bravia entertainment package also features a one-button click on the "remote commander" that makes the whole system spring to life. The "intelligent one-touch operate" on the single remote control automatically turns on or off the DVD, the LCD TV and also controls the sound.

In the current IT-technology and gadget-crazed world, even if you don't have the money, you can at least envision your home having those expensive appliances in interactive mode.

Tough it may only be a virtual image on the Internet, it still is the closest possible "experience" of having a dream Bravia entertainment showcase. Well, dream on.



BY CLICKING a tab on its website (above), Sony gets to visualize in a virtual layout of your living room, furnished with its Bravia LCD TV and sound system package (top).

Adobe device boosts flash content of mobile phones

By Rica T. Olchondra

MORE AND MORE FLASH DEVELOPERS want to make content that is compatible with a range of end devices, particularly mobile phones with small screens.

Raymond Lee, manager of Adobe Systems in Southeast Asia, told reporters at an end-user forum that Adobe has bundled its Device Central utility into its Creative Suite packages to serve increasing demand.

"We have partnered with Nokia, Sony-Ericsson, and just about all well-known mobile handset makers who have models that support Flash," he said. "Device Central is incorporated in all Adobe developer tools, as well as its graphics and content generation offerings, such as Premiere, Illustrator and Photoshop."

Device Central lets developers test Flash applications against multiple device profiles to determine if the app can be supported properly.

Device Central also lets developers learn about specifications and features of individual mobile devices from one centralized window. Browse, search, and sort device profiles, already compare multiple devices along several dimensions, and create custom sets of devices for quick project access.

The utility allows users testing (the) app preview and test the appearance, performance and behavior of mobile content on the desktop, be it a PC or a Mac.

Use all this feedback plus debugging messages to optimize your content for target devices.

Users can get free, regularly published device profile updates from Adobe Device Central Online on Adobe.com.

To get Device Central, developers can buy the Adobe Creative Suite 3 Production Premium, which is priced at P93,798. The Adobe Creative Suite Master Collection sells for about P134,946.



LEE of Adobe Systems

A Nintendo Wii for free? Only on Game! magazine

GAMERS ARE IN FOR A treat this October with GAME!, the Philippines' best online gaming magazine. Load up for rounds of gaming tips in GAME!'s exclusive Walkthrough features!

Take a peek into some of the most anticipated games: Gothampedia, Tekken Ihou, World of Warcraft: Wrath of the Lich King and Dragon Ball Online.

Enjoy our second helping of paid-up pointers for Lineage II and an introduction to Guild Wars' latest expansion, Eye of the North, along with reviews for Redhead, Monster Prime II: Comptech, Lair and Assassin's Art.

Grab a copy of GAME! for only P99 from newsstands, and get a chance to win a Nintendo Wii.

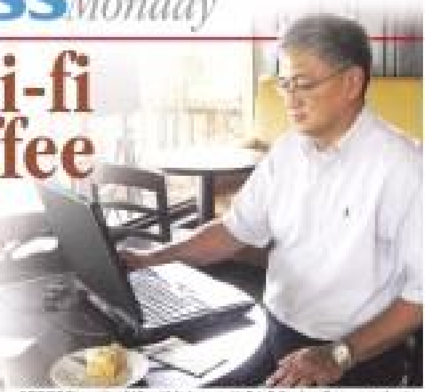
For suggestions, comments, advertisements & promos, e-mail us at editor@gamemagazine.ph. Visit www.gamemagazine.ph for your daily gaming dose!



BUSINESS*Monday*

In Davao, there's wi-fi to go with your coffee

A time may come when the city will be under a 'wireless cloud'



Freebies

Wireless cloud

Come-on

Things that matter

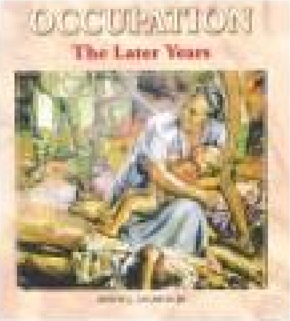
LIFESTYLE
Editor: Chelo Banal-Formoso Sub-editor: Lito B. Zulueta



BENITO LEGARDA'S 'OCCUPATION, THE LATER YEARS'

The terrible cost of freedom

Filipinos are Christians and are quick to forgive and forget. But the injustice against them by the Japanese during the war remains unless atonement is made



By Miguel A. Bernad, SJ
Contributor

On Dec. 8, 1941, the Manila Symphony Orchestra held a concert that turned out to be the last for a long time. It was held (as Dr. Benito Legarda Jr. tells us in his new book) "at the elegant... Metropolitan Theater in a beautiful and prosperous city at peace."

Three days later that peace was shattered by the Japanese invasion and subsequent occupation of the Philippines that would result (among other things) in the destruction of the once beautiful city of Manila.

In that concert, the last selection played by the orchestra turned out to be prophetic: It was "Lacrymosa" from Mozart's Requiem. "Lacrymosa," of course, means tearful. The days ahead would bring much grief.

Mozart's great piece of liturgical music was envisioning the tears and grief of the Last Judgment, the Day of the Lord. "Sorrow the ills, the regret of sinners with 'Tearful is that day, a great day and very bitter'" (Cf. Zeph. 1:14).

Three and a half years later, on May 8, 1945, the Manila Symphony Orchestra would once again hold a concert. But this time not in an elegant theater but in the ruins of the once beautiful Santa Cruz Church. The churches and the city were in ruins, but the country and the people were again free. To celebrate that freedom, the orchestra played two great works: Beethoven's Third Symphony, "Eroica," and Dvorak's "New World Symphony."

The choice of "Eroica" was particularly appropriate. The American critic H.L. Mencken (Legarda tells us) said even in the musically prolific 19th century there was nothing greater than the First Movement of "Eroica": "Its first crashing chords usher in not the transient agonies of romantic love but the eternal tragedy of man."

That concert ended the dark times and brought dramatic. Legarda describes the beginning.

TURN TO PAGE C2

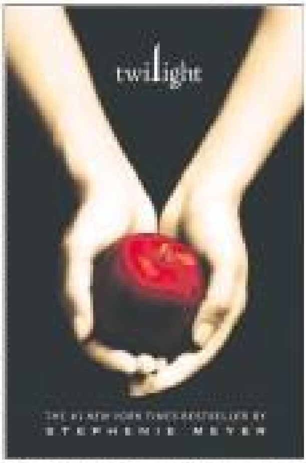






Into the 'Twilight' zone

Mixing horror and romance, Stephenie Meyer's irresistible teen vampire love story is like nothing you've read before









Major chaps

Found in translation

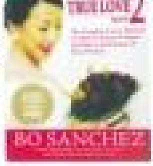


In appropriating the foreign, the Philippines found itself

Colonial communication

Silent

Delicious reading



New book on finding your true love

The terrible cost of freedom

From page



New book

'Most vicious crime'

Military operations

Feeding civilians

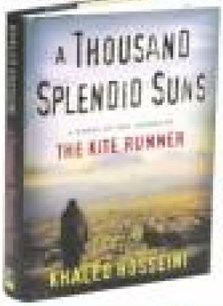
Intramuros

Moleskine notebooks back



Fellows to creative seminar named

Spotlight on 'A Thousand Splendid Suns'



Peta workshops on musical theater and basic acting

LIFESTYLE

'Los Ultimos de Filipinas' to be shown today

Last men standing



An interesting 1945 movie depicts the siege of Baler and valorizes the Spanish debacle

By Lito B. Zulueta

RECENTLY REDISCOVERED from the archives, the 1945 Spanish film, "Los Ultimos de Filipinas" ("The Last Ones in the Philippines"), showing tonight at 7, Cinema 2 of Greenbelt 3, has attracted much interest in film and history circles since it depicts the siege of Baler, an incident in the Philippine-Spanish war that seems to have been lost in the annals of Philippine history probably because of the shortsightedness of Philippine historiography and the notorious insecurity and myopia of our history textbooks. The lapse is surprising, considering the battle was won by the Filipinos.

In contrast to the victors' omission, the losers seem to have made collective capital out of their defeat, investing it with emotional significance and patriotic energy, so that a movie cultural value

B4

3RD QUARTER 'REPORT CARD': PERFORMING ARTS

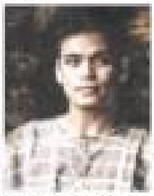
Musicals galore

Fides Cuyugan Asensio and (the late) composer Rey Paguio's 'Mayo... Bisperas ng Liwanag' was an absorbing, exciting opera



BAYANIHAN Dance Company

[illegible]



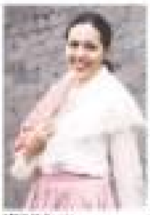
BONG Cabrera in "Filipinas Circa 1907"

Disarming play

[illegible]

Wildly beautiful

[illegible]



[illegible]

Music haven

[illegible]

Recalling Pavarotti's last Manila engagement

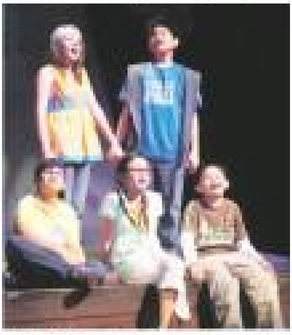


LUCIANO Pavarotti

[illegible]

Personal encounter

[illegible]



'Children's Letters to God' back onstage

[illegible]

Piano recital marks Sta. Isabel's 375th year

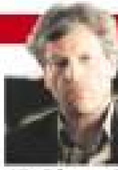


Gantimpala presents "Ang Pagong at ang Matsing"



‘Los Ultimos de Filipinas’ to be shown today

Peeking into the future



Last men standing

The music life



LIFESTYLE

PRIDE OF PLACE
Augusto Villalon

Remember Teachers Camp?

WHO DOES NOT REMEMBER Teachers Camp? For the past five or six generations, almost every Filipino teacher or student has had a Teachers Camp experience, spending a few education-enriching days or even a fortnight, for the fortunate few, in green-and-white pre-war cottages under the pines in cool Baguio air to attend a live-in conference or training event.

Teachers Camp, founded in 1908 by the US colonial government as a mountain retreat for the first group of American teachers, the Thomasites, needing a respite from lowland tropical heat, has a unique heritage. Since its early Thomasite days, generations of Filipino teachers and students have gone to Teachers Camp for educational training, conferences and seminars.

It is a place intimate to the history of the Department of Education and has become part of the educational ethos of many Filipinos. It is a nationally recognized teaching facility, also one of the nationally recognized Baguio City icons along with Session Road, Burnham Park, Mansion House, Wright Park and Camp John Hay. It is the last of the large, open, undeveloped parcels of government-owned land remaining in Baguio. The other large parcel, Camp John Hay, is now privatized as a mixed-use real-estate development.

Founded as a rest and recreation facility for teachers and also as a venue for summer training programs for teachers, education is the primary legacy of Teachers Camp. Its secondary legacy is that it is one of the few surviving Baguio environments today, a wide open area still relatively forested with pine trees and landscaped in the typical but vanishing flowered Baguio garden style, where original green-and-white wooden architecture, once a Baguio City hallmark, still survives.


ONE of the last surviving groups of traditional wood-and-stone Baguio vacation "cottages" painted green and white is still found in Teachers Camp.

The distinct Baguio identity of mountainous terrain with green-and-white architecture nestled under pine trees has vanished. Baguio is polluted, shoddy, dirty, ugly

Hill station

The American colonial government built Baguio in the early years of the 20th century. However, Baguio has never taken its deserved place in the Asian chain of colonial Hill Stations (Simla and Darjeeling in British India, Bandung in Dutch Indonesia, Cameron Highlands in British Malaysia, Dalat in French Indochina).

Making Baguio stand out in this chain of upland vacation retreats is the fact that it is the only American-designed Hill Station in Asia. The green-and-white American-style wooden architecture once so prevalent in the Baguio mountain terrain is the only one of its kind in Asia.

Baguio is of pedigreed origin and Teachers Camp is part of that pedigree. Designed by Daniel Burnham, the leading American urban planner of the day, vast urban parks (Burnham and Wright Parks) opened up broad sky and mountain vistas and served as visual and circulation anchors for the city.

A network of winding roads connected main points of the city—the City Hall overlooking a large park with a lagoon (now known as Burnham Park), Mansion House (the summer residence of the Philippine president), Camp John Hay (former American military rest and recreation facility), and Teachers Camp.

Session Road, the city commercial center that leads uphill in a straight line from the Baguio Market [illegible] to a new mall at its top end. It is likewise well-known throughout the Philippines as part of the Baguio image. Today's gigantic new mall at the top of Session Road now seriously threatens the future of its small commercial establishments that have been there for generations.


TEACHERS Camp, 100 years old in 2008, is one of the last open spaces in Baguio where forests of pine trees remain.


A PORCH frames a typical, now vanishing, Baguio view of green-and-white architecture and a profusely flowering garden.

The distinct Baguio identity of mountainous terrain with green-and-white architecture nestled under pine trees is fast vanishing. The single largest remaining ensemble of that identity survives in Teachers Camp. Although no other city in Asia or in the Philippines has an identity like Baguio's, this identity is today vanishing rapidly.

Baguio in decay

Unregulated development has caused Baguio to lose its luster as the Philippines' most popular mountain retreat. Nondescript concrete buildings and residences have replaced the traditional green-and-white architecture. Informal settlers' shanties now cover urban mountain views, once open green spaces, in sheets of rusted tin roofing.

Pine trees, once a familiar sight of Baguio landscape, have practically disappeared. Heritage, whether urban, architectural, or landscape, neither protected by legislation or by zoning, does not appear to be within the sphere of interest of most city authorities and residents. Therefore urban and architectural heritage is going fast, and vanishing rapidly also is its landmark umbrella of pines and multicolored flowers.

Present-day Baguio is homogenizing into the generic, typical look of 21st-century Philippine cities. Only its mountainous terrain now reminds us that once this was the glorious Summer Capital of our Land and the only American Hill Station in Asia.

Since Baguio mystique and tradition are practically gone today, it is necessary to

REMEMBER E2

Alfonso T. Ongpin, art collector and Rizalist (1875-1975)









The Coleccion Rizalina de Alfonso T. Ongpin and other historical artifacts are on exhibit at the National Historical Institute on Kalaw Street, Manila

Breakaway

Good reputation

Bicol legends on canvas

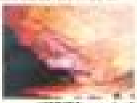


Remember Teachers Camp?

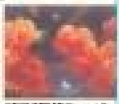


Heritage watch

Visual Arts







Farley Del Rosario reinvents iconic artworks playfully





To bode the ill is to 'Bodabil'

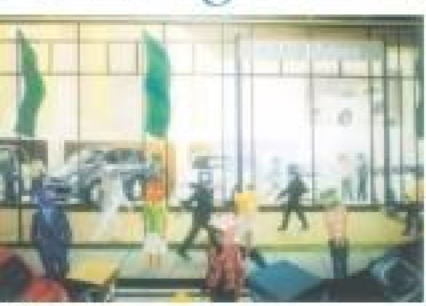


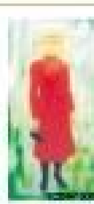


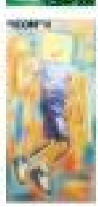
Specialization and spectacle

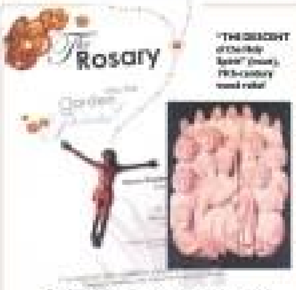
Travails of travel

Defacing the icons







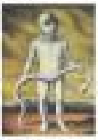


UST Museum mounts Rosary traveling exhibit

7 for first anniversary









Defacing the icons

To bode the ill is to 'Bodabil'

ENTERTAINMENT

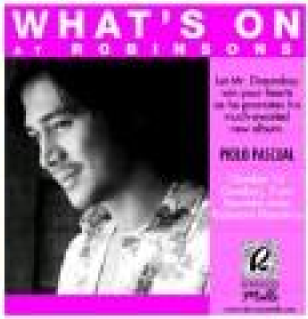
INSIDE



All together now... a-one, two, three...



SEVENTY-FIVE AMATEUR AND PROFESSIONAL musicians were chosen from over 400 hopefuls to participate in "Musikform"—a three-day music camp held recently in Baguio City. The camp consisted of classes and workshops on music theory and practice. Mentors included members of some of the country's most popular bands like The Dawn and Rivermaya, sought-after session players such as Joe Regalado and Rommel de la Cruz, as well as respected Pinoy rock figures Joey "Pepe" Smith, Ace Lopez and Chickoy Pura. Story on Page G8



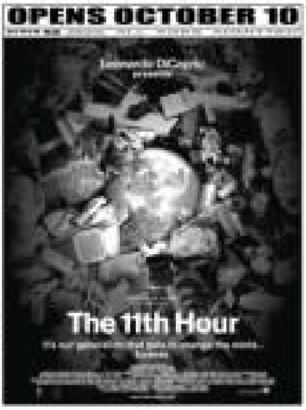
Ang Lee admits he is socially "awkward"



Did You Know...





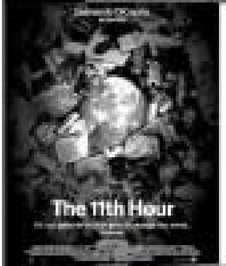






At the Cinemas

At the Malls



Visit and be enlightened by the

EXHIBIT ON SUSTAINABILITY EFFORTS

by WWF Philippines and Ayala Land, Inc. at the Glorietta 4 Cinema Lobby from October 4 - 18

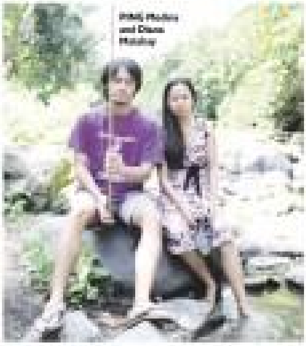
Leonardo DiCaprio presents

The 11th Hour

OPENS **OCTOBER 10** AT **GLORIETTA 4 CINEMAS**







Board gives 'Tukso' a 'B'

By Marinel R. Cruz

Technical flaw



Cate as Dylan—will fans get it?

GMA

Mga Kapuso, thank you for your growing patronage!

OVERALL CHANNEL RATINGS & SHARES

Combined areas of Mega Manila, Cebu, Iloilo and Davao
PEOPLE among TV Households TOTAL DAY (6am-12mn)

AGB Nielsen	RATINGS		SHARES	
	August	September	August	September
GMA	9.2%	8.9%	44.2%	46.7%
ABS-CBN	8.1%	7.0%	38.9%	36.3%
Diff (GMA-ABS)	1.1	⬆ 1.9	5.2	⬆ 10.2

OVERALL CHANNEL RATINGS

Mega Manila Households TOTAL DAY (6am-12mn)

AGB Nielsen	August 2007	September 2007
GMA	18.6%	18.2%
ABS-CBN	15.8%	13.7%
Diff (GMA-ABS)	2.8	⬆ 4.5

TNS Phils.	August 2007	September 2007
GMA	18.3%	18.2%
ABS-CBN	15.2%	13.4%
Diff (GMA-ABS)	3.1	⬆ 4.8

All Top Weekday Primetime Shows are on GMA Telebabad

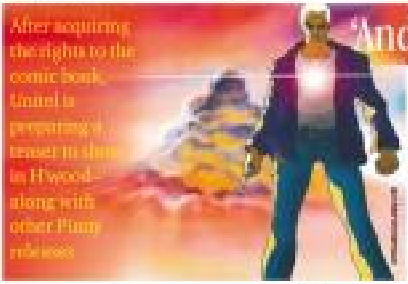
Show	Rating
Zaido	34.0
Mga Mata ni Anghelita	33.3
MariMar	34.5
Impostora	33.7
JuMong (Mon-Thu)	25.8
JuMong (Fri)	28.7

All Top Shows by Program Type are on GMA

Program Type	Show	Rating
Animation Show	Knockout	16.4
Daytime Drama	Sine Novela: [illegible]	21.0
Comedy/Gag Show	Bitoy's Funniest Videos	31.4
Game Show	Tok! Tok! Tok!	28.0
General Talk Show	Mel & Joey	24.6
Showbiz Talk Show	StarTalk	16.2
General Variety Show	Eat Bulaga	21.7
Musical/Variety Show	SOP	16.4
Newscast	24 Oras	31.4
Public Affairs / Feature / Informational Magazine Show	Kapuso Mo, Jessica Soho	30.7
Public Affairs Docu / Investigative Show	Imbestigador	25.8

Makaaasa po kayong patuloy kaming maghahandog ng mga programang inyong kagigiliwan, tututukan at aabangan.

ENTERTAINMENT



After acquiring the rights to the comic book, Unitel is preparing a teaser to show in H'wood—along with other Pinoy releases

'Andong Agimat' to the US film mart

UNITEL HEAD TONY GLORIA HAS a new baby.

"This is my pet project," he says of "Sing Ibando ni Andong Agimat," a popular graphic novel by prize-winning author/illustrator Arnold Arre.

Gloria has acquired the rights to "Andong," which he plans to produce into either a feature film or a TV series. Or both.

"It can start as a feature film and we can later turn it into a TV series," he says.

For the role of Andong, Gloria is eyeing Robin Padilla.

"He's not your typical hero. Andong's a

ANDONG D4

'Smellovision' is back

BOSTON—MEGAN BICKER has always loved the rich colors and melodic scores of the film "Willy Wonka & the Chocolate Factory." But she also longed to experience the sweet scents of chocolate.

A self-proclaimed multi-sensory artist, Bickerton is now trying to revive "Smellovision." She's staged outdoor showings of "Willy Wonka" and used oscillating fans and artificially scented oils to distribute aromas of blueberry pie and banana taffy during the film. With help from local art houses and the Boston Children's Museum, she plans to bring other films to sniffing audiences.

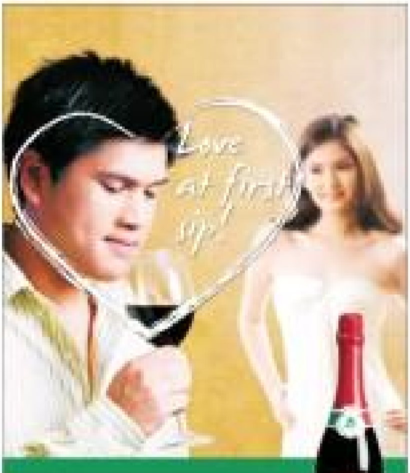
Smellovision never quite caught on, though it dates back to the late 1950s, when a signal from a "smell track" on the film activated a piping system to transmit odors to each seat. Aromarama

CHEER FACTOR

SMELLOVISION D4







ROBINSONS MOVIEWORLD CINEMAS MOVIE GUIDE

www.robinsonsmovieworld.com

GALLERIA

1 NO RESERVATION · THX	6 I NOW PRONOUNCE YOU CHUCK & LARRY
2 RESIDENT EVIL 3	7 I'VE FALLEN FOR YOU
3 EVENING	8 IndieSine: TUKSO
4 WEDDING DAZE	9 KNOCKED UP Sneak Preview
5 DECEMBER BOYS	10 ROGUE ASSASSIN



a film by Katski Flores

watch this only at Robinsons Movieworld Galleria OCTOBER 10 to 16

ERMITA

1 RESIDENT EVIL 3	
2 KNOCKED UP Sneak Preview	5 I'VE FALLEN FOR YOU
3 DECEMBER BOYS	6 WEDDING DAZE
4 NO RESERVATION	7 ANG LALAKE sa PAROLA

exclusive screening

at Robinsons Movieworld ERMITA



NOW SHOWING

GRADED B by the Cinema Evaluation Board

METRO EAST

1 WEDDING DAZE	5 ROGUE ASSASSIN
2 NO RESERVATION	6 KNOCKED UP Sneak Preview
3 I NOW PRONOUNCE YOU CHUCK & LARRY	7 RESIDENT EVIL 3
4 I'VE FALLEN FOR YOU	8 SHOOT 'EM UP

NOVALICHES

1 RESIDENT EVIL 3	3 KNOCKED UP Sneak Preview
2 NO RESERVATION	4 I'VE FALLEN FOR YOU

PIONEER

1 WEDDING DAZE	3 KNOCKED UP Sneak Preview
2 RESIDENT EVIL 3	4 DECEMBER BOYS

STA. ROSA	LIPA
1 THE HOST	1 NANCY DREW
2 [illegible]	2 I'VE FALLEN FOR YOU
3 I'VE FALLEN FOR YOU	3 BRATZ
4 PLANET TERROR	4 SHOOT 'EM UP

DASMARIÑAS	IMUS
1 HAIRSPRAY	1 RESIDENT EVIL 3
2 THE HOST	2 BRATZ
3 RESIDENT EVIL 3	3 SHOOT 'EM UP
4 I'VE FALLEN FOR YOU	4 I'VE FALLEN FOR YOU
	5 KNOCKED UP Sneak Preview

ANGELES	TARLAC
1 THE HOST	1 I'VE FALLEN FOR YOU
2 I'VE FALLEN FOR YOU	2 DON'T LOOK BACK
3 BRATZ	3 SHOOT 'EM UP
4 I KNOW WHO KILLED ME	

STARMILLS

1 I NOW PRONOUNCE YOU CHUCK & LARRY	4 I'VE FALLEN FOR YOU
2 I KNOW WHO KILLED ME	5 RUSH HOUR 3
3 BRATZ	6 THE HOST

BACOLOD	ILOILO
1 THE LAST LEGION	1 ROGUE ASSASSIN
2 I'VE FALLEN FOR YOU	2 I'VE FALLEN FOR YOU
3 ROGUE ASSASSIN	3 I KNOW WHO KILLED ME
4 THE BRAVE ONE	4 NANCY DREW
5 STOMP the YARD	5 BRATZ
6 DISTURBIA	6 DAGYANG

'Smellovision' is back

From page G1

ma, a similar application, piped odors into the theater through the ventilation system.

In the 1980s, Odorama made a mild debut with scratch-and-sniff cards, which also briefly made their way into living rooms. Last year, two movie theaters in Japan offered aroma smells for back row seats during the Hollywood adventure film "The New World."

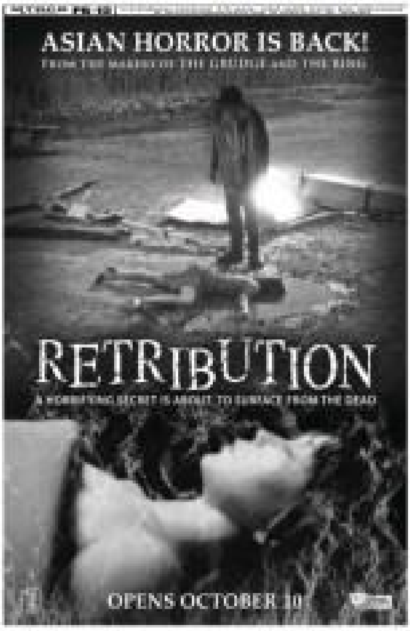
Last March, Telerest Holdings Inc. started a website where, for $17.95 a month, users can sniff out "scent-enabled content" that includes movies, music videos and news.

Equipment for Dickerson's Smellovision project is donated by the Coolidge Corner Theater and the Brattle Theater, both independent Boston-area art house cinemas.

She hopes to organize a Smellovision film festival, and plans to work with movies like the 1960 film "Scent of Mystery" and John Waters' "Polyester" (1981) - movies that "make no sense without the smells," she said.

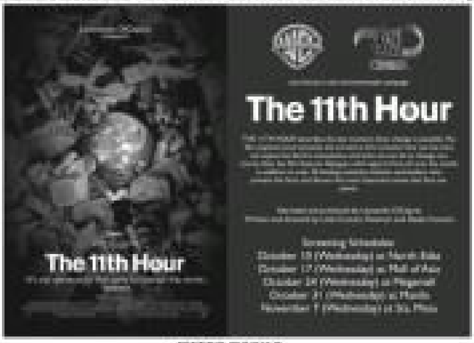
Indeed, Smellovision can pose problems with separating smells over the course of the show, according to Terry Molnar, executive director of the Sense of Smell Institute.

"I'm sure there's better technology out there now that could refresh the air in a theater, or could evacuate the air in the room before the next comes in," Molnar said. AP





SM Cinema — movietime SHOWTIME — Your life as a movie



METRO MANILA

IMAX
- NO RESERVATIONS
- ROGUE ASSASSIN
- WEDDING DAZE
- I'VE FALLEN FOR YOU

PREMIERE CINEMA: RESIDENT EVIL
ENTOURAGE: RESERVED
DIRECTOR'S CLUB

- DECEMBER BOYS
- NO RESERVATION

- WEDDING DAZE
- EVENING
- NO RESERVATIONS
- RESIDENT EVIL
- I'VE FALLEN FOR YOU
- RESIDENT EVIL
- ROGUE ASSASSIN
- WEDDING DAZE
- DECEMBER BOYS
- 1408
- RUSH HOUR 3

- SHOOT EM' UP
- NO RESERVATIONS
- RESIDENT EVIL
- 1408
- WEDDING DAZE
- DECEMBER BOYS
- I KNOW WHO KILLED ME
- ROGUE ASSASSIN
- I'VE FALLEN FOR YOU
- THE BRAVE ONE
- RUSH HOUR 3

- UNDERDOG
- NO RESERVATIONS
- A LOVE STORY
- ROGUE ASSASSIN
- THE BRAVE ONE
- SHOOT EM' UP
- RESIDENT EVIL
- I'VE FALLEN FOR YOU
- I KNOW WHO KILLED ME
- WEDDING DAZE
- 1408

- RESIDENT EVIL
- NO RESERVATION
- WEDDING DAZE
- ROGUE ASSASSIN
- I'VE FALLEN FOR YOU
- UNDERDOG
- 1408
- SHOOT EM' UP
- I KNOW WHO KILLED ME

- RESIDENT EVIL
- ROGUE ASSASSIN
- WEDDING DAZE
- NO RESERVATION
- I'VE FALLEN FOR YOU

- NO RESERVATION
- I'VE FALLEN FOR YOU
- RESIDENT EVIL
- ROGUE ASSASSIN
- WEDDING DAZE
- DECEMBER BOYS
- I KNOW WHO KILLED ME
- SHOOT EM' UP

- RESIDENT EVIL
- NO RESERVATION
- I'VE FALLEN FOR YOU
- ROGUE ASSASSIN

- ROGUE ASSASSIN
- WEDDING DAZE
- I'VE FALLEN FOR YOU
- NO RESERVATION
- RESIDENT EVIL
- ROGUE ASSASSIN
- DISTURBIA
- 1408
- RUSH HOUR 3
- UNDERDOG
- SHOOT EM' UP

- RESIDENT EVIL
- I'VE FALLEN FOR YOU
- DON'T LOOK BACK
- THE HOST

- RESIDENT EVIL
- NO RESERVATION
- I'VE FALLEN FOR YOU
- THE HOST

- NO RESERVATION
- I'VE FALLEN FOR YOU
- RESIDENT EVIL
- ROGUE ASSASSIN

- WEDDING DAZE
- ROGUE ASSASSIN
- RESIDENT EVIL
- NO RESERVATIONS
- DAYWATCH
- I'VE FALLEN FOR YOU
- RESIDENT EVIL

- ROGUE ASSASSIN
- I KNOW WHO KILLED ME
- SKINWALKERS
- I'VE FALLEN FOR YOU
- RUSH HOUR 3

- ROGUE ASSASSIN
- THE BRAVE ONE
- I'VE FALLEN FOR YOU
- THE LAST LEGION

- RESIDENT EVIL
- ROGUE ASSASSIN
- I'VE FALLEN FOR YOU
- SINKING OF JAPAN
- THE BRAVE ONE

- THE BRAVE ONE
- I'VE FALLEN FOR YOU
- HAIRSPRAY
- ROGUE ASSASSIN

LUZON

- BRATZ
- I'VE FALLEN FOR YOU
- NANCY DREW
- I KNOW WHO KILLED ME

- SKINWALKERS
- I KNOW WHO KILLED ME
- ROGUE ASSASSIN
- BRATZ
- I'VE FALLEN FOR YOU

- BRATZ
- I'VE FALLEN FOR YOU
- SHOOT EM' UP
- NANCY DREW

- THE BRAVE ONE
- I'VE FALLEN FOR YOU
- THE LAST LEGION

- THE BRAVE ONE
- I'VE FALLEN FOR YOU
- I KNOW WHO KILLED ME

- I'VE FALLEN FOR YOU
- RESIDENT EVIL
- BRATZ

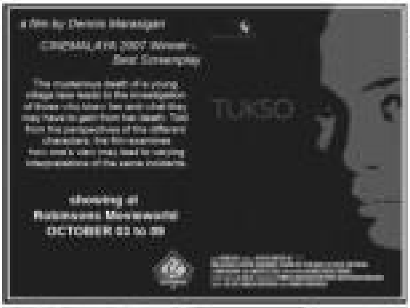
- SKINWALKERS
- I'VE FALLEN FOR YOU
- ROGUE ASSASSIN

VISAYAS MINDANAO

- BRATZ
- NANCY DREW
- SKINWALKERS
- I'VE FALLEN FOR YOU
- RESERVED
- ROGUE ASSASSIN
- RESERVED
- I KNOW WHO KILLED ME

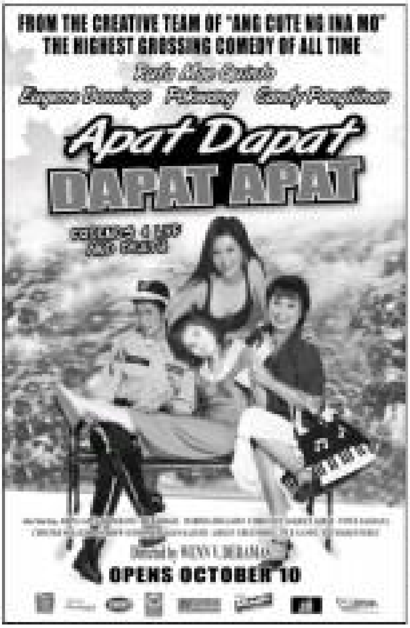
- RESIDENT EVIL
- SINKING OF JAPAN
- DAYWATCH
- ROGUE ASSASSIN
- THE BRAVE ONE
- I'VE FALLEN FOR YOU
- RESIDENT EVIL

- THE BRAVE ONE
- THE LAST LEGION
- ROGUE ASSASSIN
- I'VE FALLEN FOR YOU









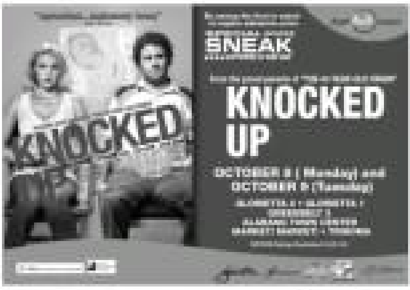
The action film is dead—or is it?

VIEWFINDER



Nestor U. Torre

'Andong Agimat' to the US film mart

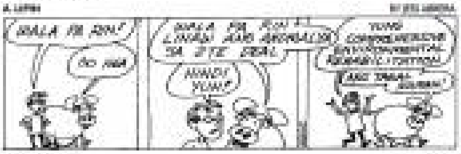








A. LIPIN



PUGAD BABOY



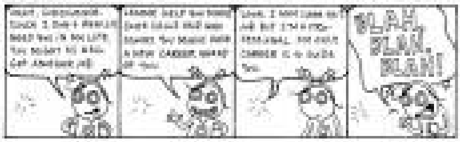
GARFIELD



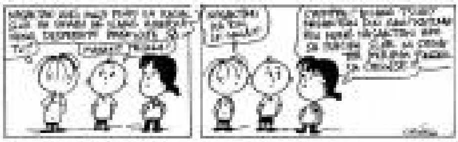
BABY BLUES



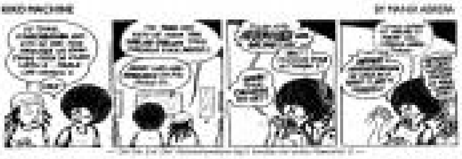
ATOMO AND WEEDY



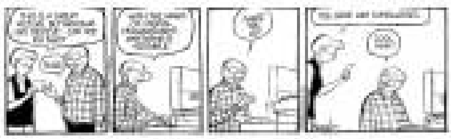
LOVEBIRDS



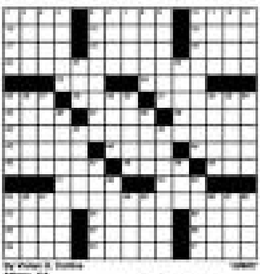
KIKO MACHINE

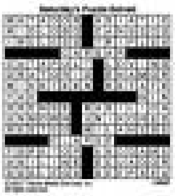


BEN



DAILY CROSSWORD





HOROSCOPE

CONCEPTIS SU DOKU

Conceptis Sudoku

		8		5				
	6		9		4	3	8	
	7				2			9
	2	4	1		5		6	
5								1
	1		6		9	2	3	
4			7				1	
	8	1	4		3		7	
				8		6		

Difficulty Level ●

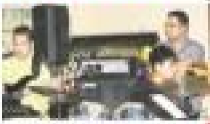
HOW TO PLAY SU DOKU

Answer to previous puzzle

ENTERTAINMENT



Workshops for wannabes









Pupunta ko sa Baguio ...upang magpalamig ng ulo...—'Mamasyal sa Pilipinas' (Mike Hanopol/ Joey Smith)

Paramour of married action star gives birth

DOLLY WOOD

Dolly Anne Carvajal





French producer: Filipinos are the best

